

N A E B N E W S L E T T E R

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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WELCOME BACK, WTAW AND WOOLKET

NAEB WELCOMES THE RETURN OF WTAW, TEXAS A. & M., TO ITS RANKS. J. J. WOOLKET, PROGRAM DIRECTOR, FOR THE STATION HAS INDICATED HIS DESIRE TO AGAIN HAVE WTAW BACK IN OUR ORGANIZATION. WE HOPE THAT WE MAY BE OF SERVICE TO THE STATION AND INSTITUTION WHICH IT REPRESENTS. INCIDENTALLY, WE NOTE SINCE WOOLKET'S JOINING OF OUR RANKS, THAT HIS PRESIDENT, DR. THOMAS WALTON, HAS RESIGNED BECAUSE OF ILL HEALTH. DR. WALTON HAS BEEN PRESIDENT OF TEXAS A. & M. SINCE 1925.

YEEND LEAVES KWSC FOR KIRO

AFTER NINE YEARS OF SERVICE TO KWSC, DIRECTOR KENNETH E. YEEND HAS BECOME DIRECTOR OF EDUCATION AND FARM PROGRAMS OF KIRO, 50,000 WATT COLUMBIA AFFILIATE IN SEATTLE.

HE HAS BEEN KWSC, THE PIONEERING EDUCATIONAL STATION OF THE NORTHWEST, EXPAND IN POWER FROM 2,000 TO 5,000 WATTS, IN TIME ON THE AIR (NOW BROADCASTING 89 HOURS PER WEEK), IN NUMBER OF WORKERS (HUNDREDS OF STUDENTS AND FACULTY SHARE IN TURNING OUT THE PROGRAMS), IN NUMBER OF TRAINED GRADUATES ADVANCING TO SUCCESS IN COMMERCIAL RADIO, AND IN GENERAL POPULARITY OF STATION PROGRAMS, WHICH INCLUDE SIX DIRECT WIRE UNITED PRESS NEWSCASTS DAILY.

YEEND TOOK AN A. B. FROM W. S. C. IN 1934 AND AN M. A. FROM THE UNIVERSITY OF SOUTHERN CALIFORNIA IN '41. HE IS A MEMBER OF NATIONAL COLLEGIATE RADIO GUILD, NATIONAL COLLEGIATE PLAYERS, SIGMA DELTA CHI, PSI CHI, AND KIWANIS.

HE STARTED WORK AS A STUDENT HALF-TIME IN 1934, BECOMING ASSISTANT PROGRAM DIRECTOR IN THE FALL. IN THE SUMMER OF 1937 HE WROTE CONTINUITY FOR KVI, TACOMA, BUT RETURNED IN THE FALL TO BECOME ACTING DIRECTOR AND THEN DIRECTOR.

(EDITOR'S NOTE: SORRY YEEND IS LEAVING KWSC, BUT GLAD TO NOTE HE MAINTAINS HIS INTEREST IN EDUCATIONAL RADIO AND IN NAEB. HE IS TAKING OUT AN ASSOCIATE MEMBERSHIP IN NAEB. GOOD LUCK, YEEND, IN YOUR NEW WORK.)

TYLER HEADS RADIO PROGRAM AT OHIO STATE

IN A MOVE TO COORDINATE ALL OF OHIO STATE UNIVERSITY'S RADIO RESOURCES AND ACTIVITIES INTO A MORE EFFECTIVE PROGRAM, PRESIDENT HOWARD L. BEVIS ON AUGUST 14 ANNOUNCED THE ASSIGNMENT OF DR. I. KEITH TYLER TO BE ACTING DIRECTOR OF RADIO EDUCATION FOR THE UNIVERSITY.

DR. TYLER, DIRECTOR OF THE RADIO DIVISION IN OHIO STATE UNIVERSITY'S BUREAU OF EDUCATIONAL RESEARCH, HAS BEEN LOANED BY THE BUREAU FOR THE COMING YEAR TO GET THE NEW UNIVERSITY-WIDE PROGRAM UNDER WAY.

AS ACTING DIRECTOR OF RADIO EDUCATION, HE WILL COORDINATE THE WORK OF THE RADIO STATION, WOSU, NOW ON THE AIR 69 HOURS A WEEK; RADIO COURSES OFFERED IN SUCH DEPARTMENTS AS SPEECH, MUSIC, JOURNALISM, EDUCATION, BUSINESS ORGANIZATION AND ELECTRICAL ENGINEERING, PREPARING YOUNG PEOPLE FOR CAREERS IN RADIO; AND THE RADIO RESEARCH CONDUCTED BY THE BUREAU OF EDUCATIONAL RESEARCH.

DR. TYLER HAS LONG BEEN PROMINENT IN U. S. RADIO EDUCATION CIRCLES, MOST NOTABLY AS DIRECTOR OF THE ANNUAL INSTITUTES FOR EDUCATION BY RADIO HELD IN COLUMBUS EACH MAY UNDER THE SPONSORSHIP OF OHIO STATE. THE INSTITUTES, STARTED IN 1930, BRING TOGETHER EACH YEAR SEVERAL HUNDRED U. S. AND CANADIAN REPRESENTATIVES OF BROADCASTING CHAINS, INDIVIDUAL COMMERCIAL AND RADIO STATIONS, COLLEGES AND UNIVERSITIES, AND ORGANIZATIONS INTERESTED IN THE USE OF RADIO IN EDUCATION.

NATIVE OF TABLE ROCK, NEBRASKA, AND A PRODUCT OF THE LINCOLN, NEB., HIGH SCHOOL, TYLER HAS THE BACHELOR'S DEGREE FROM THE UNIVERSITY OF NEBRASKA AND THE MASTER'S AND DOCTORATE FROM COLUMBIA.

HE HAS BEEN ON THE OHIO STATE STAFF SINCE 1935. SINCE 1937 HE ALSO HAS SERVED AS DIRECTOR OF EVALUATION OF SCHOOL BROADCASTS FOR A NATIONAL RESEARCH STUDY HAVING ITS HEADQUARTERS ON THE CAMPUS HERE.

CBS WITHDRAWS OPPOSITION TO WNYC GRANT

IN A PETITION FILED WITH THE FEDERAL COMMUNICATIONS COMMISSION ON AUGUST 23, THE COLUMBIA BROADCASTING SYSTEM WITHDREW ITS OPPOSITION TO LONGER HOURS OF OPERATION FOR STATION WNYC, NEW YORK FOR THE DURATION --PROVIDED THAT THE FCC FEELS SUCH ACTION WOULD AID THE WAR EFFORT. CBS IS OWNER AND OPERATOR OF WCCO, MINNEAPOLIS AND ST. PAUL, AND HAD OPPOSED NIGHT TIME OPERATION FOR WNYC ON THE GROUND THAT IT WOULD INTERFERE WITH WCCO'S SERVICE TO RURAL LISTENERS.

W 39 NY BEGINS NEW OPERATION SCHEDULE

THE MUNICIPAL BROADCASTING SYSTEM'S NEW FM OUTLET, W 39 NY (43.9 MEG.), STARTED A NEW DAILY OPERATION SCHEDULE ON AUGUST 23. W 39 NY NOW BROADCASTS FROM FIVE TO TEN P.M. EVERY DAY OF THE WEEK.

DURING MOST OF THIS TIME, W 39 NY BROADCASTS THE PROGRAMS OF WNYC. THIS MEANS THAT LISTENERS WITH HIGH FIDELITY FM RECEIVERS WILL NOW BE ABLE TO LISTEN TO THE MANY OUTSTANDING LIVE AND RECORDED MUSIC PROGRAMS AND PUBLIC SERVICE FEATURES CURRENTLY HEARD ONLY OVER WNYC.

BUT W 39 NY WILL HAVE SOME OF ITS OWN PROGRAMS TOO --ESPECIALLY IN THE FIELD OF LIVE MUSIC. THE MUNICIPAL BROADCASTING SYSTEM'S FM STATION PIONEERED IN THE BROADCAST OF LIVE MUSIC DIRECT FROM CONCERT HALLS, WHEN DURING THE PAST SEVEN MONTHS W 39 NY LISTENERS WERE BROUGHT THE MUSIC OF THE BALLET DIRECT FROM THE METROPOLITAN OPERA HOUSE, THE STADIUM CONCERTS DIRECT FROM LEWISOHN STADIUM, AND THE PERFORMANCES OF THE SAN CARLO OPERA COMPANY FROM THE CENTER THEATRE JUST TO MENTION A FEW. AN EQUALLY AMBITIOUS SCHEDULE OF BROADCASTS IS NOW BEING PLANNED FOR THE COMING WINTER CONCERT SEASON.

FCC SETS WGST CASE FOR HEARING

THE FEDERAL COMMUNICATIONS COMMISSION DECIDED ON AUGUST 17 TO HOLD ANOTHER PUBLIC HEARING ON AN APPLICATION FOR RENEWAL OF THE LICENSE OF RADIO STATION WGST, ATLANTA. NO DATE WAS SET. UNTIL FINAL ACTION IS TAKEN, THE STATION CONTINUES TO OPERATE UNDER TEMPORARY AUTHORITY.

FCC CHAIRMAN JAMES L. FLY AND ANOTHER MEMBER OF THE COMMISSION, T. A. M. CRAVEN, VOTED AGAINST HOLDING ANOTHER HEARING. THEY WERE OVERRULED BY THE MAJORITY.

THE GEORGIA SCHOOL OF TECHNOLOGY HOLDS THE LICENSE FOR OPERATION OF STATION WGST. HOWEVER, THE FCC HAS CHARGED THAT THE SCHOOL MADE AN OPERATING AGREEMENT WITH SOUTHERN BROADCASTING STATIONS, INCORPORATED, WHICH TRANSFERRED ACTUAL CONTROL. AT ONE OF THE HEARINGS THE SCHOOL PROPOSED THAT THE AGREEMENT WITH THE INCORPORATION BE TERMINATED, AND THAT THE SCHOOL EXERCISE COMPLETE CONTROL. PRESUMABLY THE NEW HEARING WILL BE HELD TO DETERMINE WHETHER THIS PLAN HAS BEEN PUT INTO EFFECT.

ALFRED I. DUPONT RADIO AWARDS FOUNDATION

THE ALFRED I. DUPONT RADIO AWARDS FOUNDATION IS NOW ESTABLISHED UPON A PERPETUAL, FUNDED BASIS WHICH ASSURES AN UNINTERRUPTED CONTINUITY OF THESE ANNUAL AWARDS. A CERTIFIED FACSIMILIE OF THE FOUNDATION AGREEMENT IS BEING FURNISHED TO ALL RADIO STATIONS AND COMMENTATORS FOR THEIR PERMANENT REFERENCE AND INFORMATION.

THREE ANNUAL AWARDS ARE PROVIDED NOW IN THE AMOUNT OF \$1,000.00 EACH AS DESCRIBED IN THE AGREEMENT, TWO FOR RADIO STATIONS AND ONE TO A RADIO COMMENTATOR, AS SELECTED BY THE COMMITTEE OF AWARDS. THE AWARDS FOR 1943 WILL BE MADE DURING THE EARLY PART OF 1944, PROBABLY DURING THE MONTH OF MARCH. IN ORDER THAT THE JUDGES MAY HAVE ADEQUATE TIME FOR PROPER CONSIDERATION OF ALL ENTRIES IT WILL BE NECESSARY FOR ALL NOMINATIONS AND SUPPORTING DATA TO BE RECEIVED BY THE SECRETARY ON OR BEFORE DECEMBER 31, 1943. DUE TO THE VOLUME OF THE MATERIAL SUBMITTED, NO PART OF IT WILL BE RETURNED AND IT IS THEREFORE REQUESTED THAT ONLY COPIES OF VALUABLE PAPERS OR DOCUMENTS BE USED AND THAT THESE BE AS CONDENSED AS POSSIBLE FOR CONVENIENT EXAMINATION. THE DECISION OF THE JUDGES, CONSTITUTING THE COMMITTEE OF AWARDS, WILL BE FINAL AND CONCLUSIVE IN ALL RESPECTS.

FCC ACTIONS

WOI, IOWA STATE, WAS GRANTED SPECIAL AUTHORIZATION TO OPERATE FROM 6 A.M. TO LOCAL SUNRISE WITH 1 KW, FOR THE PERIOD ENDING FEBRUARY 1, 1944. (AUG. 3)

WBEZ, CHICAGO RADIO COUNCIL, WAS GRANTED AUTHORITY TO CONSTRUCT STATION ON 42,500 KC, WITH 1 KW POWER. (AUG. 3)

KWSC, STATE COLLEGE OF WASHINGTON, WAS DENIED PETITION TO MODIFY FCC FREEZE POLICY OF SEPTEMBER 22, 1942, AND TO STRIKE ISSUES 6&7 AND TO AMEND NOTICE OF HEARING IN REGARD TO APPLICATION FOR MODIFICATION OF LICENSE. (AUG. 10)

WBEZ, CHICAGO RADIO COUNCIL, WAS GRANTED LICENSE TO COVER CONSTRUCTION PERMIT. (AUG. 26)

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